



NANSULATE ADVANCED INDUSTRIAL PRODUCTS

CASE STUDY

Nansulate Translucent GP



Customer

Homeowner - Marc Izzard

Location

Truth or Consequences, NM

Products

Nansulate Translucent GP
Nansulate Top Coat

ISSUE:

The issues of energy consumption and green building were important to this homeowner, who was looking for a way to insulate his home with an environmentally friendly product that would also save on energy use.

SOLUTION:

Nansulate Translucent GP and Top Coat were used to coat the home's interior walls and ceilings

The homeowner was very pleased with the results and is realizing a 40% savings in energy costs as well as reduced time for the home to cool off in the summer and heat up in the winter. The fact that Nansulate is water-based and environmentally friendly also made it an excellent addition to the 'green building' environment in TorC, New Mexico.

Customer Comments:

"We are really pleased with the 40% savings in energy cost and the swiftness at which it (the house) cools off and heats up. I even coated the claw foot tub in it so the water stays hotter longer!...I tell my friends about it because it really works. You could heat that house with a votive candle and a blow dryer now that it has the nanotech coating on it."



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PHOTOS

